



ABOUT US

The MCS Ventures was founded back in year 2009 since then we are helping businesses with online web solutions with innovative techniques and ideas to make possible digital transformation with the help of services like AI, machine learning, RPA, computer vision, data analytics, chatbots and enterprise mobile & custom web development.

VISION

MCS helps in redefining enterprises through digital transformation and pushing the conventional boundaries to earn global respect.

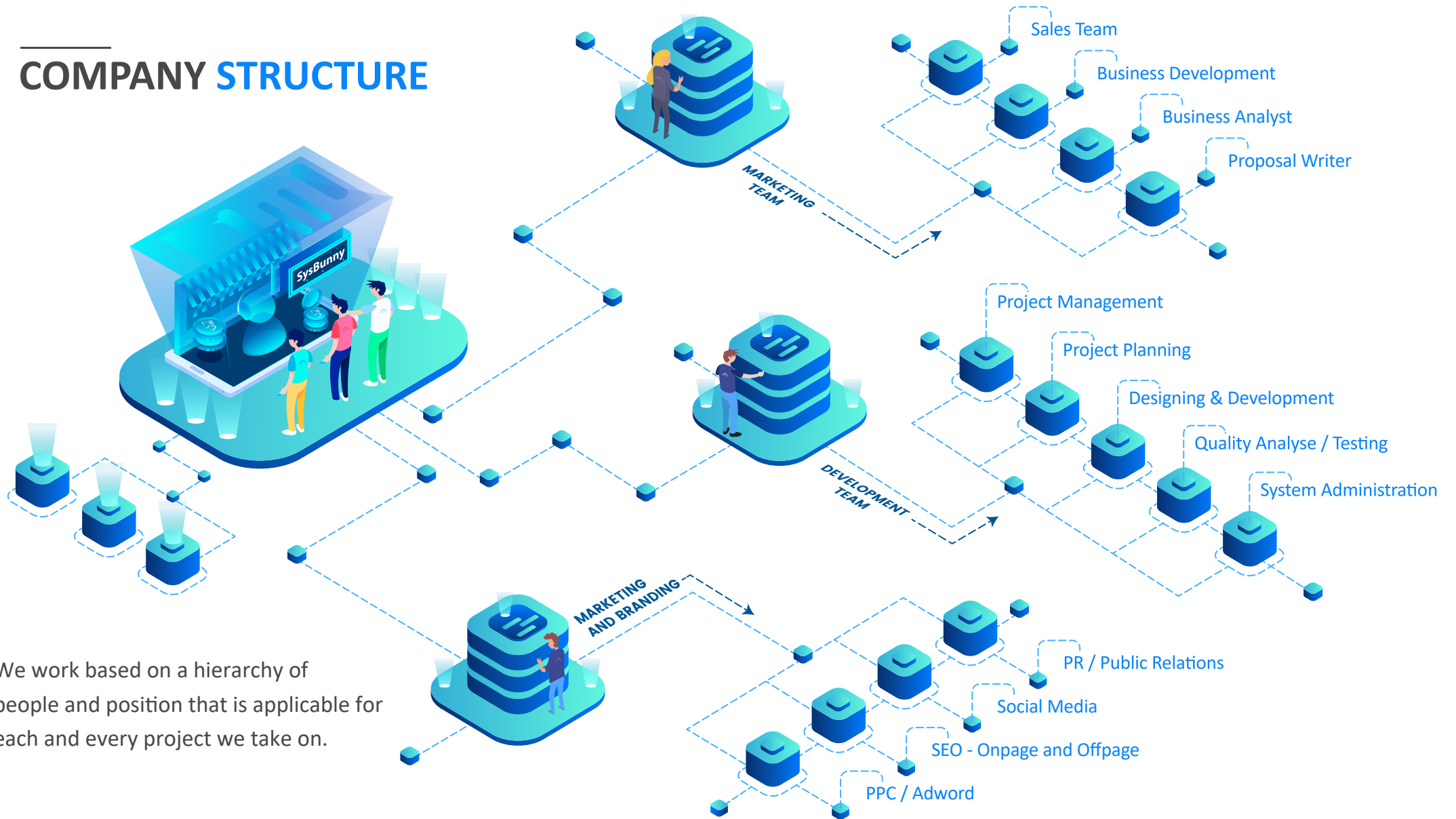
MISSION

Our mission is to help enterprises achieve their business objectives by facilitating world class consulting and innovative IT solutions and services.

Our list of clients comprises all size of companies from startups to enterprise level organizations and we help them with latest mobile and web strategies. MCS Ventures support enterprises from formulation of concept to implementation and provide end to end solutions.

Our work speaks for itself as we have done so many projects in the market and we prioritize fulfilling our client expectations. We make sure that your search for reliable digital company ends here. MCS Ventures have set universal benchmarks of quality, performance and productivity in the industry.

COMPANY STRUCTURE



We work based on a hierarchy of people and position that is applicable for each and every project we take on.

ECOMMERCE

Ecommerce services from MCS Ventures have revolutionized the models of eCommerce development in this competitive market. Our Expertly qualified & certified team of technical wizards, programmers, and engineers have comprehensive experience in the eCommerce realm. We are well-versed with eCommerce CMS platforms like Magento, WooCommerce, Shopify, and more.

The spectrum of services we offer includes eCommerce consulting to website design to full-fledged eCommerce website development that persuades customers like a charm. Through remarkable efforts, our ultimate goal is to comprehend and satisfy our beloved clients to get success in their online ventures.

OUR SERVICES INCLUDES...

- ◇ Ecommerce Consulting
- ◇ Ecommerce Design
- ◇ Frontend and Backend Development
- ◇ Website Development
- ◇ Third-Party Integration
- ◇ Ecommerce Web Optimization

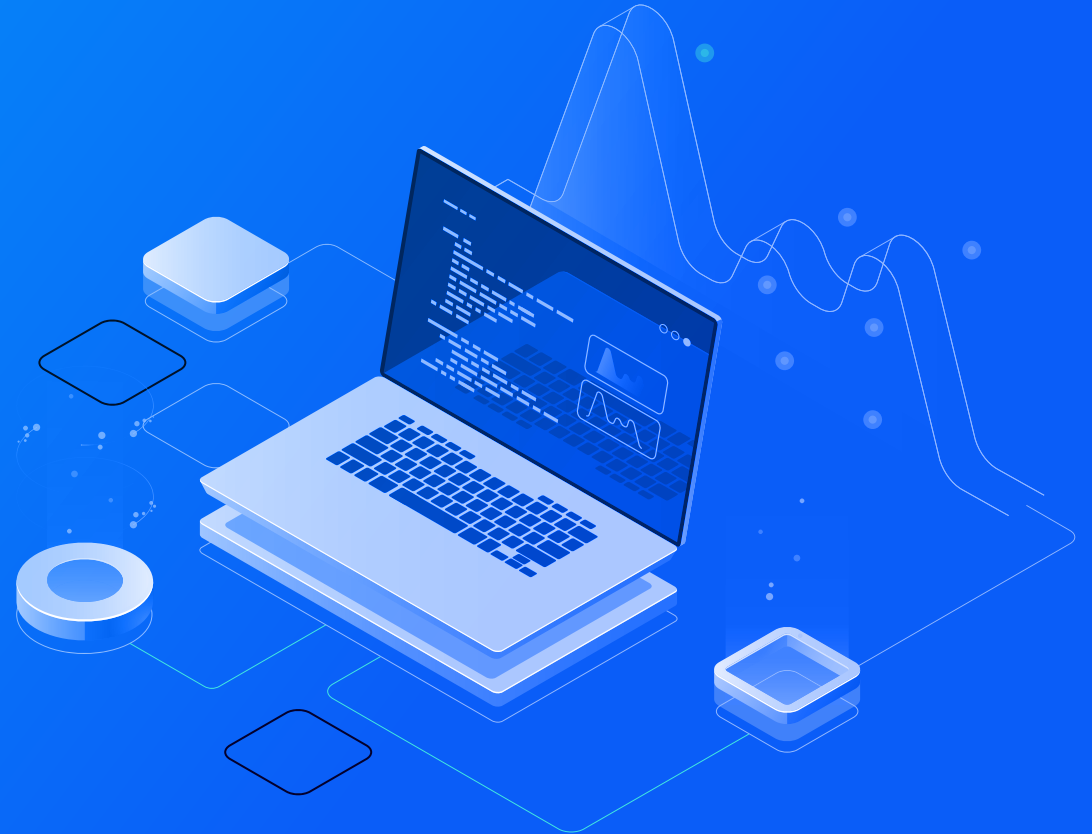


WEB PORTAL

At MCS Ventures, our professional team of web portal development is engineered with sound knowledge to design portals for multi-dimensional operations. We have invented and manage several web portals with the expertise that authenticates and enhance your brand's unique identity. Our highly adroit team of web portal architects own a specialty in devising the user friendly and easy to navigate portals that built according to the latest technology trends in the cost-effective way. Our excellency in web portal design adheres to your demands by producing exceptional outcomes.

TYPES OF WEB PORTALS WE DESIGN:

- ◆ **Personal Portals**
- ◆ **Internet Portals**
- ◆ **Corporate Web Portals**
- ◆ **B2B or B2C Portals**
- ◆ **Enterprise Portals**
- ◆ **News Portals**
- ◆ **Government Web Portals**
- ◆ **Cultural Portals**



CMS SOLUTIONS

MCS Ventures facilitates businesses with world-class CMS solutions that satisfy their necessities. Our devoted team empowers your CMS platform to manage content & data efficiently by ensuring the required automation and smooth functioning.

We emphasize on rendering ethical work with the conviction of adhering to seamless company procedures. And, streamline your CMS platforms with explications that are in-tune with your specific business needs.

Our team is an expert in apportioning with the complex requirement of yours, ranging from developing custom modules, themes, templates, and others. The integrations with the core of the CMS platforms like WordPress, Magento, Joomla, Drupal, and others for both mobile and desktop is also a piece of art for us.

CMS SOLUTIONS WE OFFER

- ◆ CMS Website Design And Development
- ◆ Theme And Template Development
- ◆ Custom Module Programming
- ◆ eCommerce Tools Integration
- ◆ Upgrade And Migrate Solutions
- ◆ Support And Maintenance

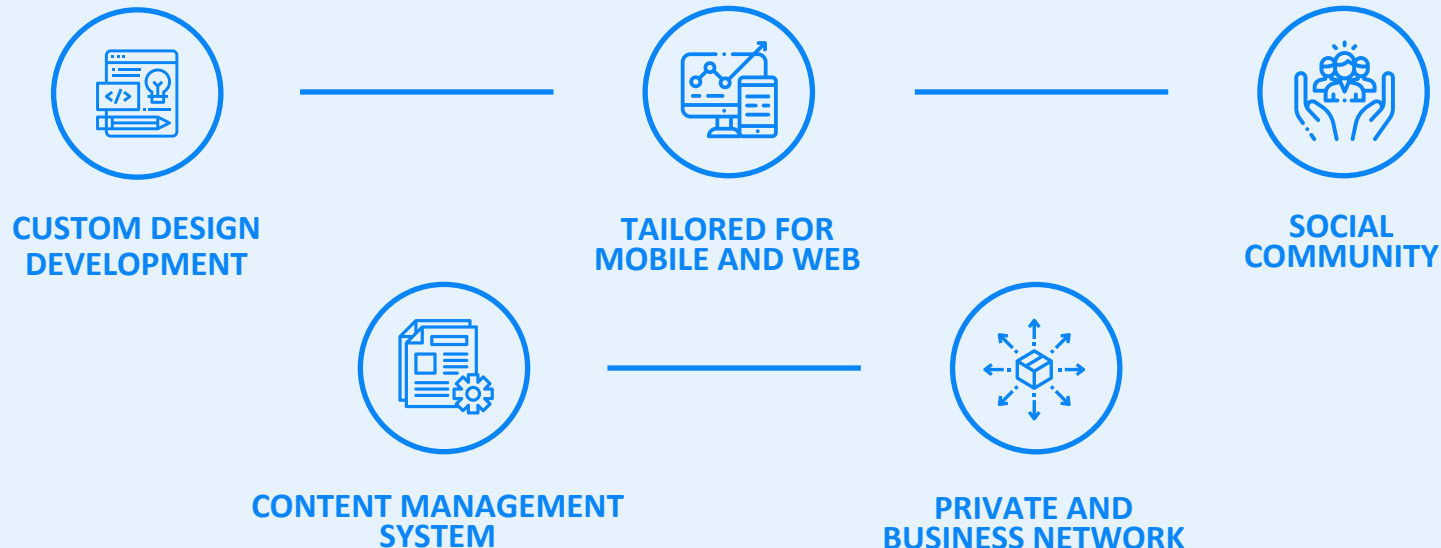


SOCIAL NETWORKING WEBSITE (SOCIAL MEDIA)

MCS is the best place when it comes to innovate your notions and ideas and observe them evolve in reality. We are furnished with the knowledge to formulate social networking websites and applications that are high in engagement, have rich UI interface, and high interactive graphics.

Our professional team of coders, engineers, and analysts can build such websites that would target explicitly to a particular demographic audience with interests to unite, discuss, converse, and pursue other ventures. Our terrific team is strong-minded to develop such solutions on a global scale with the conviction to be community-oriented for the social networking of humans.

SOCIAL NETWORKING WEBSITE INCLUDE



MOBILE APPLICATION DEVELOPMENT-**IOS, ANDROID, WINDOWS**

Our robust, interactive, high-quality app solutions will solidify your business alliance with your clients. Our MCS squad of iOS, Android, and Windows app developers are well-versed with dynamic application development modules for varied mobile gadgets and devices. These expert programmers construct applications with profound features and functions that your users will fall in love with. We take pride in all the work and applications we have built over years and released on both Android, iOS & window's app store, so we guarantee the quality of every project before handing it over.

- ◆ **Ios, Android, Ipad, Windows App Development Solutions**
- ◆ **Software Development and Integration**
- ◆ **Wireless App Development**
- ◆ **Game Design and Development**
- ◆ **Custom App Programming**
- ◆ **Business and Enterprise Oriented Applications**



CROSS-PLATFORM APPLICATION DEVELOPMENT

Cross-platform application development is also one area where MCS Ventures have mastered its art. Unlike others, these solutions work across all platforms. The bright team at MCS formulators adequate resources in a more productive way to develop such solutions that stand-out of the crowd. We are best at what we do, and we can assist institutions like you to accomplish their dreams by devising scalable, rich in quality and interactive multi-platform applications.

- ◇ **Cross-platform App Design and Development**
- ◇ **Business and Enterprise Oriented Multi-Platform Apps**
- ◇ **Responsive App Design**
- ◇ **Theme Design and Development**
- ◇ **Application Migration work**



WEB DEVELOPMENT

Our full-stack coders have astounding experience of web developing and designing with years of experience. They have made us proficient in furnishing you with high-end web applications that are responsive and have a phenomenal user experience that meets your industry requirements. Our team of specialists has concluded many complex projects in several distinct business domains.

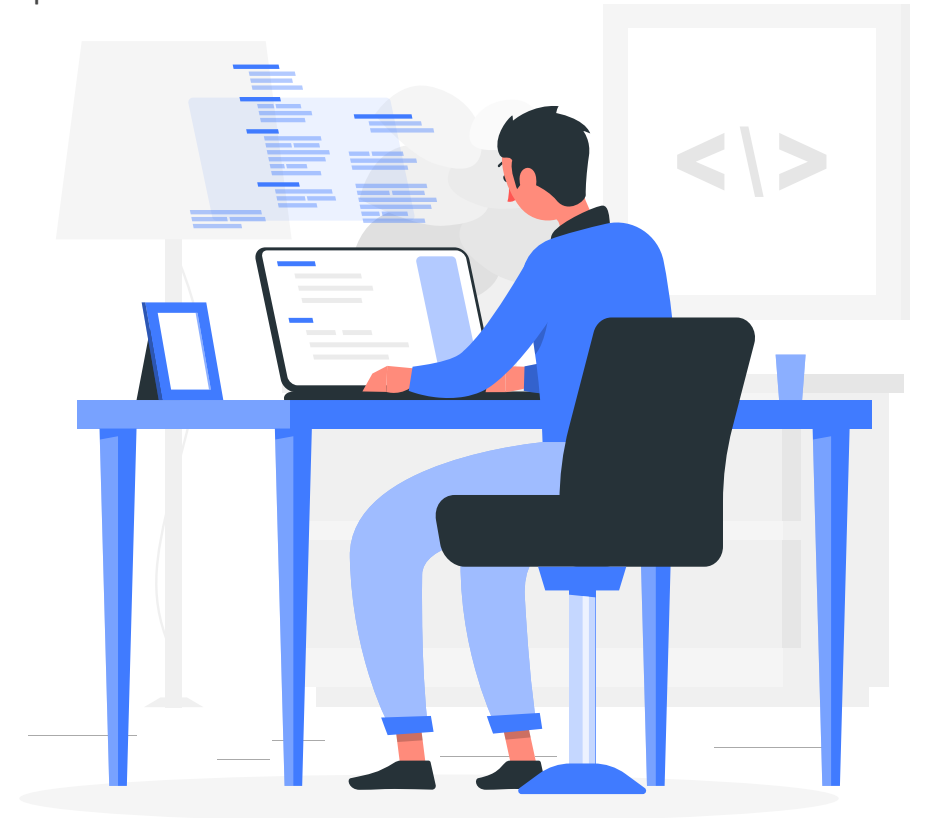
We have delivered many high-quality web development solutions that meet the needs of startups and enterprises, as well. We have become exceptionally well web development service providers for our clients who are content with our work ethics.



MICROSOFT .NET

Our Superior .NET developers with extensive experience & robust programming talents enabled us to formulate solutions for businesses, which meet their eye. Our coding marvels will help you develop stunning solutions for both desktop and smartphones. By leveraging the Microsoft .NET's amazingly intuitive programming API keys, we compile the software and applications that heighten the work productivity. We are competent enough to develop such solutions for both web and windows software.

- ◆ **Agile .NET Web Development**
- ◆ **.NET CMS Solutions**
- ◆ **Simple Integration with Rich Third-Party APIs**
- ◆ **Enterprise and Business Solutions**
- ◆ **Application Migration Services**



PHP PROGRAMMING

MCS Ventures have employed some of the eminent PHP web developers who are the backbone of all our programming works. With the help of those super minded coders, we can develop a dynamic, scalable, and well-structured PHP web solutions.

Such solutions intend to provide you high-performance web systems using rapid and customizable PHP coding methodologies. Our excellent programmers dominate the realm of PHP development.

We assure the highest degree of quality output that we produce and take pride in. Because we apprehend every ounce, every bit, and all ins and outs of the PHP web development, we can help you to develop your project with all the attention that glorifies it in all its zest. The seamless and efficient synthesis of the required stack of technology is our core forte.

OUR PHP SERVICES

- ◆ Custom Programming and Scripting
- ◆ PHP Based Web Application Development
- ◆ Custom Product Building
- ◆ Existing PHP Solution Porting and Migration
- ◆ PHP Based Website Development



JAVA PROGRAMMING

The stronghold of MCS Ventures coders on Java programming has renowned MCS as an astonishing Java Development company in the market. We specialize in fulfilling the diverse needs of startups and enterprises by delivering exceptional upshots that are impeccable to match by our competitors. Our fierce Java developers have conquered the programming world to render solutions for web and mobile both. And that's the reason why we are known for delivering exceptionally outstanding Java programming and development services to all levels of corporations.

- ◇ Custom Java Programming
- ◇ Java Web and Software Development
- ◇ Mobile Web Development
- ◇ Java App Migration
- ◇ Java App Integration



IT OUTSOURCING SERVICE

The outsourcing or offshore IT development team of MCS Ventures comprises adroit software engineers and programmers that can entail the project delivery with required outputs.

At MCS, the IT outsourcing center furnishes operational excellence, thought leadership, improved service deliverability, and growth by enabling innovations.

Our profound team of professional IT prodigies has served many institutions around the globe. And all our patrons have reviewed us as a reliable service provider by receiving scalable, flexible, cost-efficient, and more technologically advanced and responsive solutions.



**HARDWARE AND
SOFTWARE
INFRASTRUCTURE**



**DEDICATED
SERVERS**



**INTERNET
CONNECTIVITY**



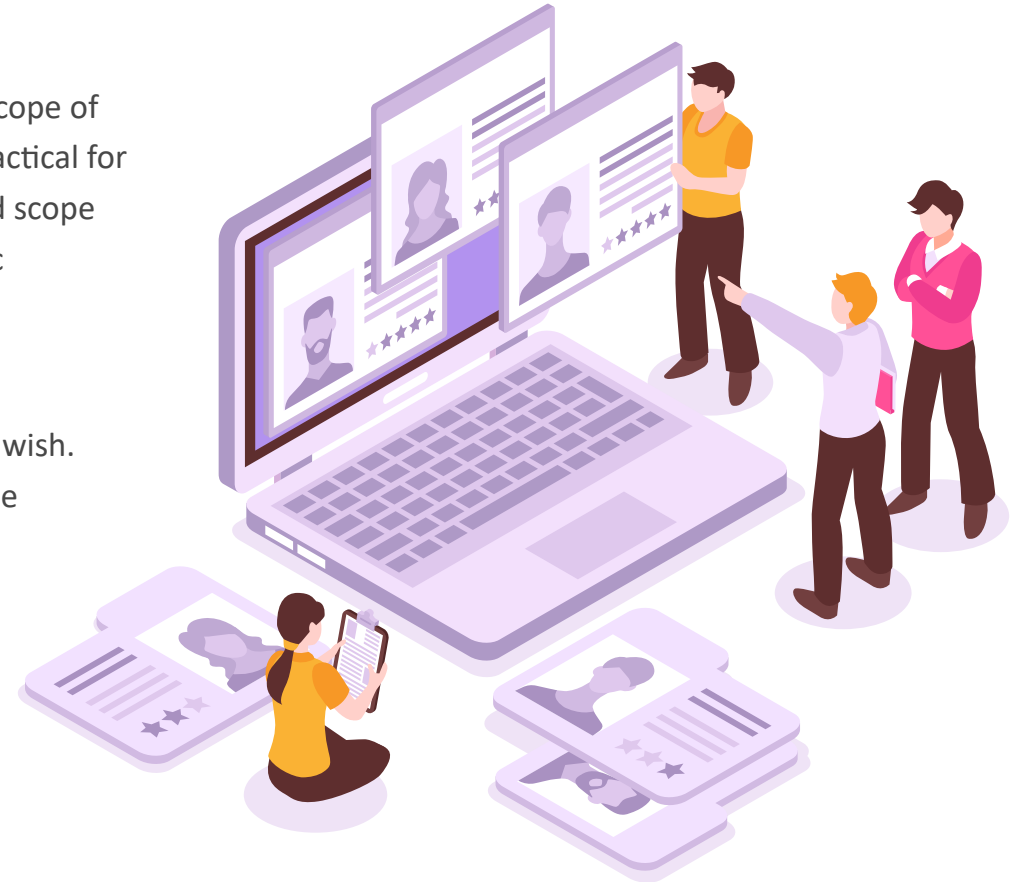
**CONTINGENCY
RECOVERY**

HIRING MODEL

MCS offers a variety of business hiring models that are resilient and flexible in a way to equip you with a spectrum of best class development services. Our hiring models are vary based on your project scope along with the liberty to alter your scope as need. We offer an open quote, time and material bound, and fixed scope fixed quote hiring models.

The open quote is the most docile one out of all, which you can choose if the scope of your work keeps changing week over week. The time-bound hiring model is practical for businesses that seek long term partnerships with their scope of work. The fixed scope fixed quote hiring model is most suited for organizations that only have specific requirements that need to be fulfilled within a definite period.

Based on your necessity and scope of work, you can pick whichever model you wish. But one thing is sure, that is our full-stack developers do not compromise on the quality of work that we manufacture.



BOT DEVELOPMENT

We practice chat bot development across use cases in so many fields i.e. real estate, healthcare, hospitality, fintech, insurance and much more.
We provide custom integrations with multiple tools and channels

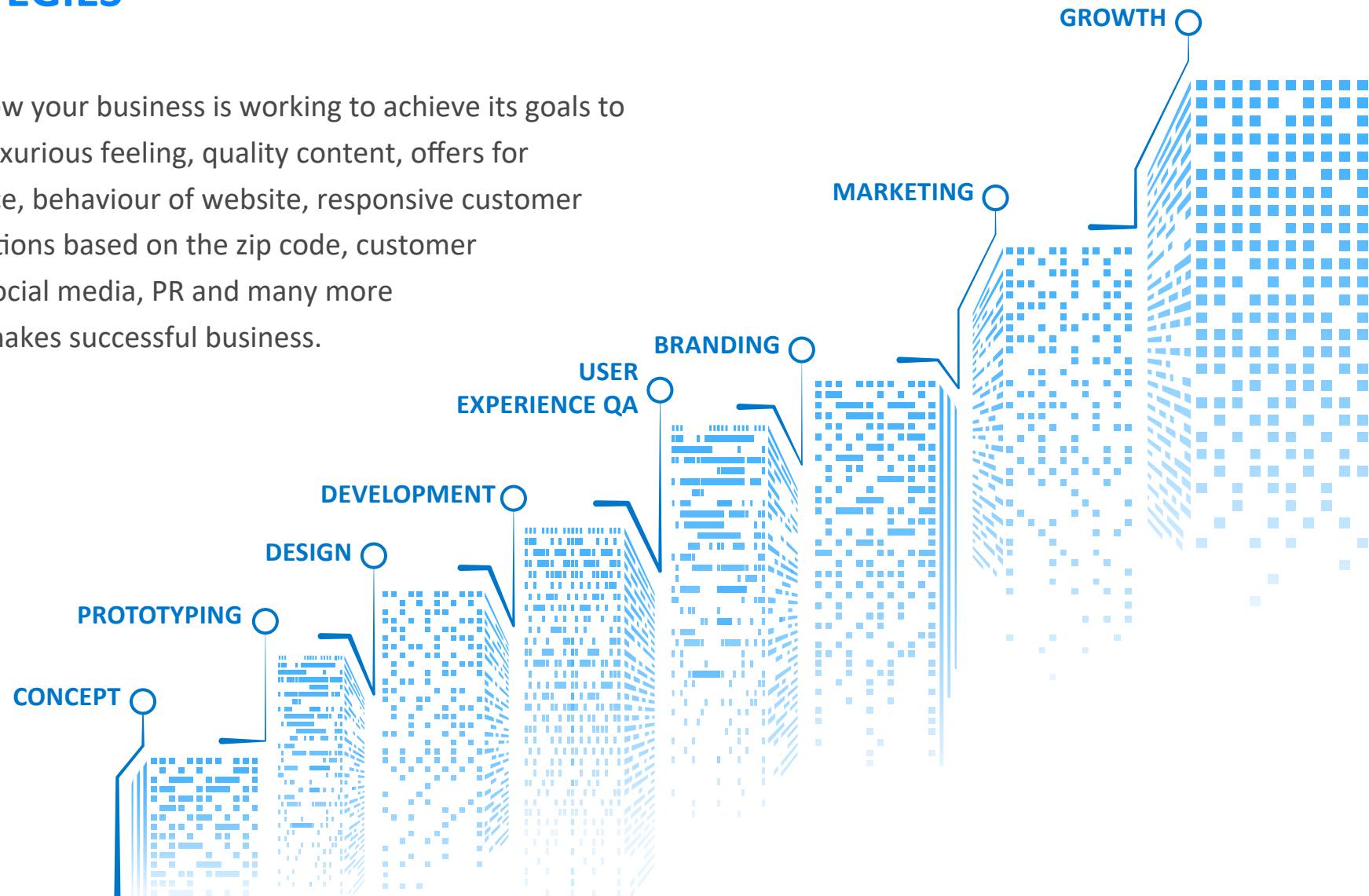
(CRM, HRM, ERP, Facebook, Slack, Twilio etc.)

Connect with MCS Ventures and quicken up your company's digital transformation as we help our clients save resources and make most of it. If you want automating low value and high volume tasks we are here for you to help that lends you immense growth in income and profits. Our areas of application include financial services, accounting, HR, healthcare, SCM and customer service.



BUSINESS STRATEGIES

Strategy a viewpoint of how your business is working to achieve its goals to maximize the sales. The luxurious feeling, quality content, offers for customers, user experience, behaviour of website, responsive customer service, faster delivery options based on the zip code, customer awareness programs on social media, PR and many more that comes in a strategy makes successful business.



BUSINESS INTELLIGENCE

Why to look for further companies when we are here for you to assist with the most effective capabilities to leverage different types of data and convert into interactive and attractive form that can use by the business to make better choices. We consider your business as ours and pay attention towards every minute detail and we also assure you to deliver the most appropriate solutions to meet your needs and will definitely provide you competitive advantage.

MCS Ventures helps in identifying latest market trends and also give analysis of consumer's behaviour. We optimize functional data that will support different aspects of your business that are as follows

- ◆ Trend analysis and sales forecasting
- ◆ Business performance analysis
- ◆ Budgeting and planning
- ◆ Understand customer/client behavior (loyalty, buying habits, relationships, etc.)



- ◆ Financial reporting and consolidations
- ◆ Market research and brand analysis
- ◆ Sales strategy and initiative monitoring
- ◆ Cost and spend analysis

DATA ANALYTICS

We are familiar with the fact that it's a big data journey so our experts Are always ready to help you in navigating all the stages right away from Making road strategies, evaluating technology or proof of concept to Platform Customization and implementation.

MCS DATA ANALYTICS SOLUTIONS ENABLE ORGANIZATIONS TO:

- We will find the right approach to collect and connect with the data.
- Creating actionable insights we Connect the dots across data silos
- Development and implementation of big data solutions across all business verticals
- Identification and solutions of big data security risks ahead of time
- Easily Maintain and manage big data services



NATURAL LANGUAGE PROCESSING

At MCS Ventures we offer natural language processing services by integration of artificial intelligence, machine learning and linguistic.

MCS provide flexibility and accuracy that allow customers to build evaluative application and solutions across ample of industries and we make easy to build apps that can process millions of pieces of text every day.

Your Organization can build a next-generation digital assistant by leveraging our NLP expertise that is contextually relevant. We understand the language that people use to communicate, and make better decisions.

WITHIN NLP, OUR SERVICES INCLUDE...



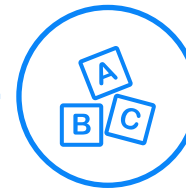
**SENTIMENT
ANALYSIS**



**ENTITY
EXTRACTION**



**INTENT
CLASSIFICATION**



**TEXT
CATEGORIZATION**

COMPUTER VISION

MCS enables organizations to restore necessary information's from text, images, Audio and video content by the help of our image processing and text audio video Analytical services. We make your enterprise faster and smarter by reducing human Efforts.

COMPUTER VISION IS INCLUSIVE OF THE FOLLOWING SERVICE OFFERINGS

- ◆ Image Segmentation
- ◆ Contextual Image Classification
- ◆ Object Detection
- ◆ Face Recognition & Video Analytics



MACHINE LEARNING

MCS Ventures incorporate machine learning of business applications that enables faster decision making, increased productivity, business process automation and faster anomaly detection.

OUR MACHINE LEARNING OFFERINGS COVER SOLUTIONS AROUND:

- ◆ **Deep Learning**
- ◆ **Predictive Analysis**
- ◆ **Statistical Modeling**
- ◆ **Data Mining**
- ◆ **Supervised / Unsupervised Learning**

MCS Ventures team find data rich solutions to complex business challenges with machine learning services with deep domain expertise and innovative flexible experimentation, an ever-growing partner ecosystem and a unique development model.



CLOUD APPLICATIONS

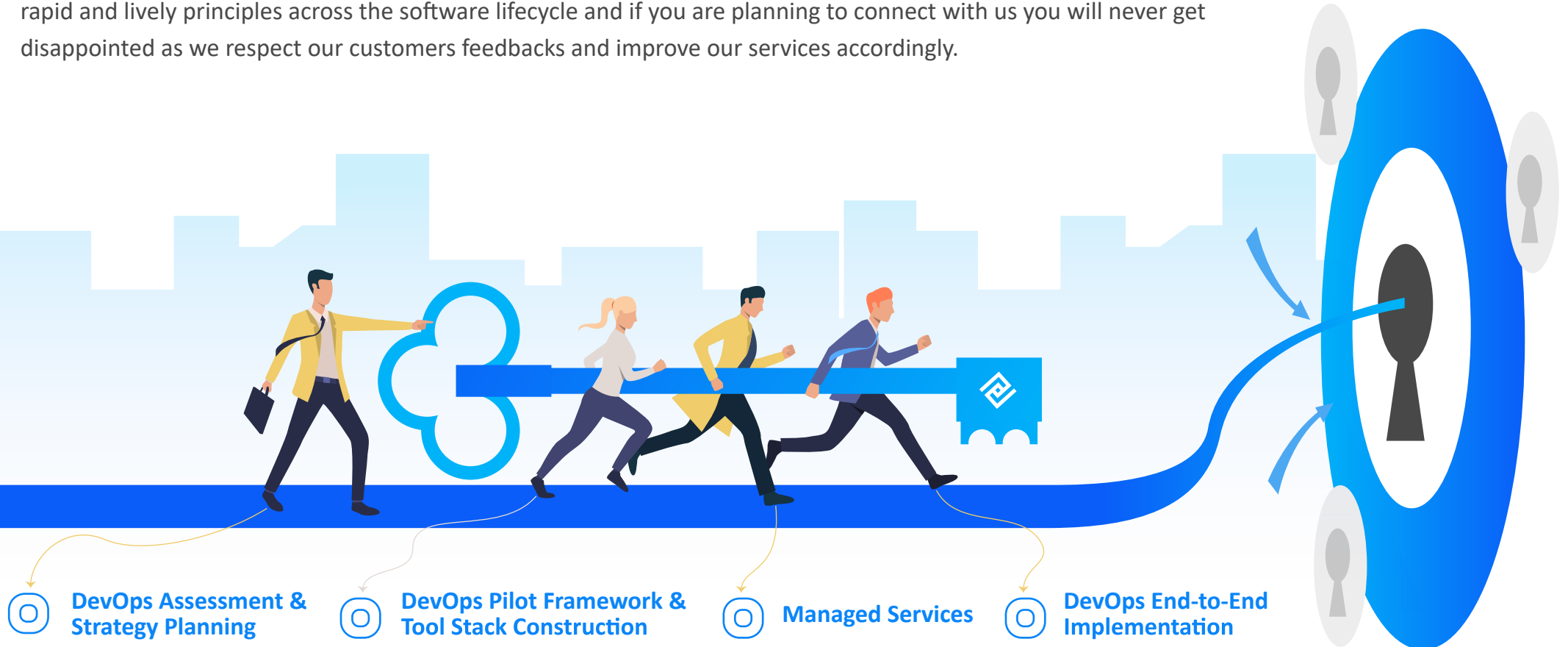
Infrastructure management with comprehensive suite of cloud services, MCS Ventures holistic approach to cloud transformation helps catalyse the enterprises move to a digital business by transforming their application business process. Connect with M-Connect and we take you to the cloud by streamlining your IT resources, Fuelling agility and by making your system scalable we enable an amazing digital experience.

- ◇ **Micro services**
- ◇ **Salesforce Customization**
- ◇ **Mobility**
- ◇ **Server less Computing**
- ◇ **Application Modernization**
- ◇ **Cloud Applications (AWS, GCP, Azure)**



DEVOPS SOLUTIONS

DevOps is one of the most efficient solutions of MCS that emphasize communication, collaboration, integration and automation. Thus, removing bottlenecks in software development and ensuring agile delivery for innovative software. By implementing rapid and lively principles across the software lifecycle and if you are planning to connect with us you will never get disappointed as we respect our customers feedbacks and improve our services accordingly.

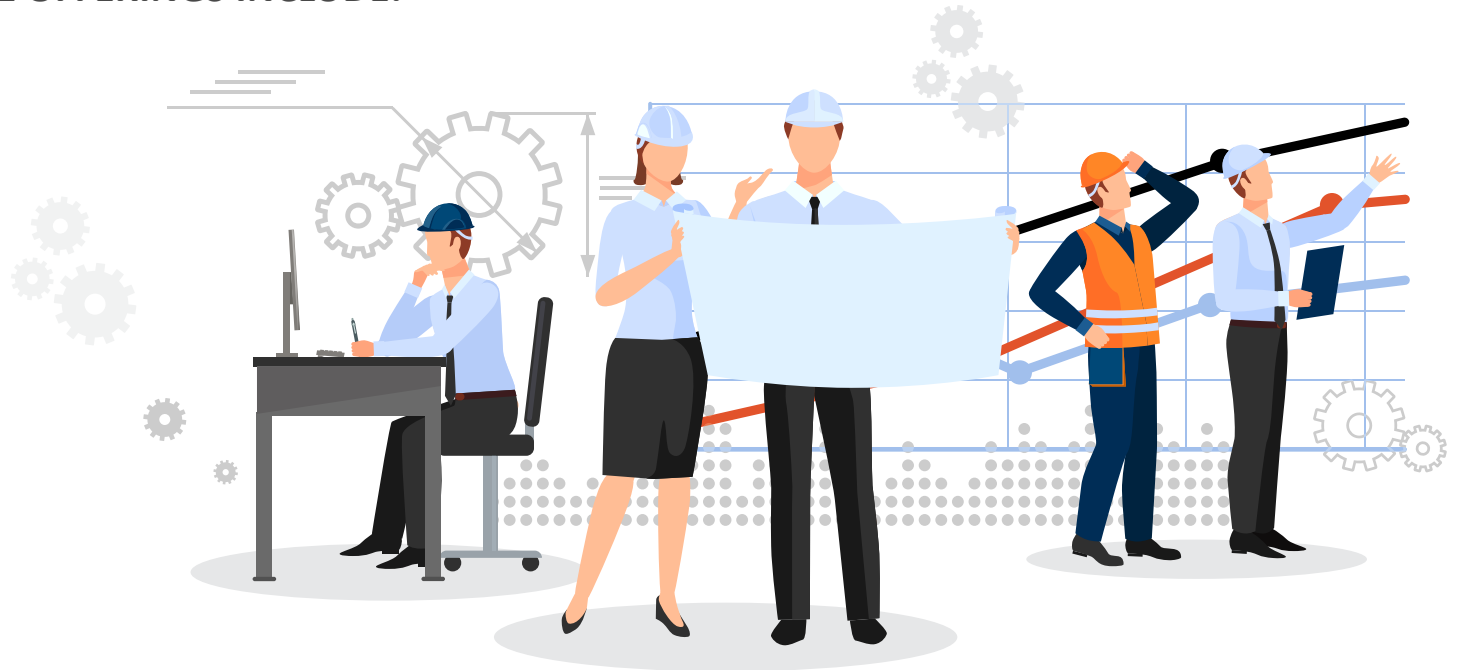


QUALITY ENGINEERING

MCS Ventures is a medium that facilitate enterprises with world class digital solution and provides full-cycle Quality Engineering & Quality Assurance services that help you eliminate business risks with the acceleration of automated testing programs. At MCS Ventures, we emphasize on early testing, predictability, efficient communication and detailed reporting with **11+ years** of experience and team of highly qualified experts.

OUR QUALITY ENGINEERING SERVICE OFFERINGS INCLUDE:

- Automation Testing
- Performance Testing
- Regression Testing
- Functional Testing
- Security Testing



RAPID PROTOTYPING

We consider your business as ours and we understand the need of opportunities and innovation to meet realization. By incorporating feedback and making spontaneous changes to reach the 'Goldilocks Quality' we help our clients validate their ideas and accelerate the time to market.

THIS INCLUDES:

- ◆ **Competitor Overview**
- ◆ **Interactive Mockups**
- ◆ **MVP Development**
- ◆ **Usability Testing**



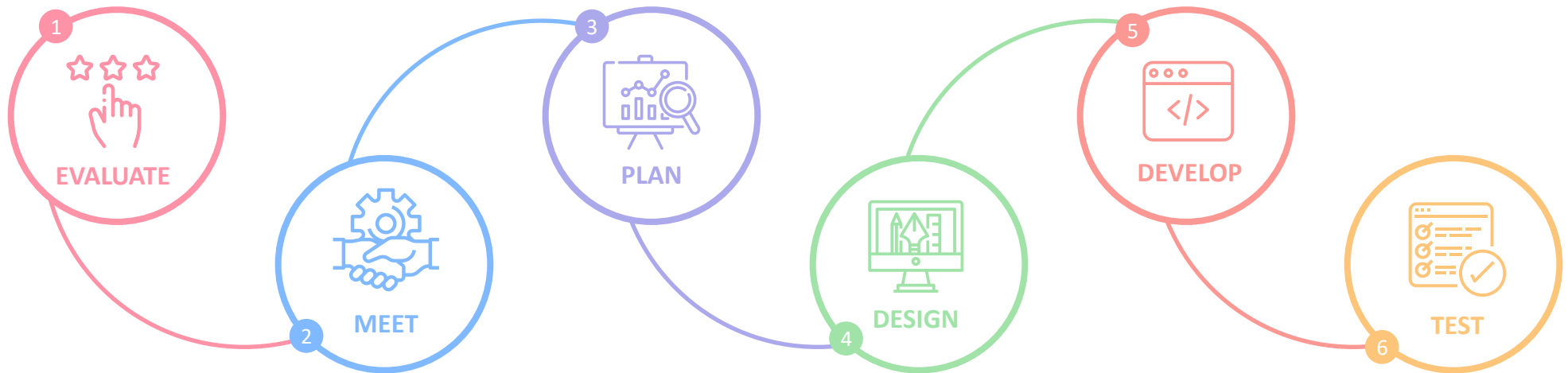
HOW WE WORK

Connect with MCS Ventures and our team of experts makes use of Agile model to accelerate the delivery of software and to better manage changing priorities.

There are five different ways in which we can differentiate between agile methods and traditional development i.e. scoping, schedule, cost estimates, deliverables and key success factors

MCS is always ready to help your organization. We give our full time and efforts to make efficient working plan and implement them very well. We work on 2 or 3 weeks sprint in which our team discusses and defines the tasks that will be delivered at the end of the sprint and then we work on it as a team to make it possible.

Daily scrum further enables each team to know what they are going to do day and help keep everyone informed of any problems or progress.



MOBILE APP



iOS



Android



Xamarin



React Native



Phonegap



Angular



Ionic



Flutter

ARTIFICIAL INTELLIGENCE



Tensor Flow



IBM Watson



Keras



Pytorch



DL4J



H2O.ai



Apache Spark



Mahout



DMTK

AUGMENTED REALITY



Unity



AR Kit



AR Core



Vuforia

EasyAR

EasyAR



Hololens

DAQRI

Daqri



OpenCv

EPSON

Epson

VUZIX®

Vuzix

VIRTUAL REALITY



Daydream

Aframe

Aframe



Gear VR



Oculus



Steam VR



Unity



Vive



WebVR



Cardboard



Lenovo Mirage

FRONT - END



React Native



Bootstrap



HTML



CSS



Angular



Vue.js

BACK - END



Python



Node Js



Ruby on Rails



MongoDB



Mean



.Net



LAMP

Clients

We talk about solutions and the programs that suits your business goals. with 67% of returning customer ratio and 12 hours average response time giving us opportunity to grow fast in market as technical partner.

Hyundai Capital

zmags



accenture

Langley Group

Mackage

DCC

inside

Stay Together to Shape Future



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